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Casey Reynolds Appointed Executive Director of Turfgrass Producers International

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Turfgrass Producers International (TPI) has announced the appointment of Casey Reynolds, PhD, as the association's executive director effective May 1.

Reynolds comes to TPI from the position of assistant professor and turfgrass extension specialist at Texas A&M, where he coordinated statewide turfgrass research and extension programs. He was the creator and editor of the program's website, AggieTurf.tamu.edu, and developed much of its educational content. Prior to joining Texas A&M, he served as a turfgrass research and extension associate for North Carolina State University (NCSU) from 2003-2013.

Reynolds is a passionate advocate of the benefits of turfgrass and intent on delivering the message of their usefulness in urban environments. His professional career has been rooted in science, combined with the curiosity of a researcher and the ability to communicate with people on multiple levels. In the positions he's held, he's proven to be equally effective as a speaker in formal presentations; a leader and contributor on boards and committees; and an informative resource for groups, businesses and individuals. He's at home in an office or in the field. He brings these strong assets to the TPI team.

Reynolds grew up in rural North Carolina, and although his family didn't farm, they lived on a farm with livestock, pastures, and a huge garden. His summer jobs were all plant

related and a golf course internship in 1996 prompted his interest in turfgrass. He says, "It's amazing some of the things we ask turfgrasses to do—and they do them."

He earned his BS in Crop Science, his MS in Crop Science and Business Management, and his PhD in Crop Science, all at NCSU.

He has been married to Diane Silcox Reynolds since 2013 and they happily anticipate the arrival of their first child, a little girl, in May. Diane has a PhD in entomology and works for Adama, an agrichemical company.

Asked what TPI members should know about him, Reynolds said, "I've heard so many great things about TPI, I'm excited to be working with them and eager to connect with them. I'm looking forward to supporting them on all fronts, especially in making sure their voice is heard on the issues TPI sees as most important to the turfgrass industry and beneficial to the membership."

Reynolds can be contacted at creynolds@TurfGrassSod.org.

Turfgrass Producers International is an independent, not-for-profit association with nearly 800 members in over 40 countries comprised of turfgrass sod and seed producers, equipment manufacturers and suppliers, and various individuals involved in education and/or turf-related research.

For more information about Turfgrass Producers International visit: <http://www.turfgrassod.org/>

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