

Promote Your Turfgrass Business

NEW!

Marketing and Educational Materials
Build Awareness and Help Generate Sales
Turfgrass Lawn Guide

IDEAL FOR:

Sales Presentations ♦ Direct Mail Inserts ♦ Trade Shows ♦ Educational Seminars
Point of Purchase Displays ♦ School Handouts ♦ Bid Submissions ♦ Delivery Packet Inserts



The new *Turfgrass Lawn Guide* includes a colorful presentation pocket-folder, six attention-getting full color brochures (three for pre-sale distribution and three for post-sale distribution), an insert for your own business card and a professionally narrated DVD presentation addressing the *Benefits of Turfgrass*.

The entire set is available in a complete pre-assembled package or you can purchase individual elements and create your own presentation package.

PLACE YOUR ORDER TODAY!

Turfgrass Lawn Guide set includes the following:

- ◆ *Benefits of Turfgrass* (8 panel brochure)
- ◆ *Establishing a Lawn* (6 panel brochure)
- ◆ *Why Are Most Lawns Sodded?* (6 panel brochure)
- ◆ *Measuring for Turfgrass Sod* (6 panel brochure)
- ◆ *Turfgrass Installation Guide* (8 panel brochure)
- ◆ *Turfgrass Watering Guide & Post Installation Care* (8 panel brochure)
- ◆ *Benefits of Turfgrass DVD* - Professionally narrated version, non-narrated looped option and scripted PowerPoint version.
- ◆ *The Lawn Institute Promotional Card* - Great way to direct customers to The Lawn

Institute website giving them access to lawncare information.

ORDER FORM on reverse side



