

Schedule of Events

Monday, February 12, 2018			Function
8:30 am	-	2:00 pm	Rootin' Tootin' Clay Shootin' - TLI Shooting Clay Tournament*
9:00 am	-	1:00 pm	Optional Tour - Biosphere II*
2:30 pm	-	5:00 pm	Pre-Conference Seminar*
			Meeting the Challenges of Leadership in Today's Workplace
			<i>Lynda Pinnington, PhD, Pinnington Training & Development</i>
3:30 pm	-	5:00 pm	TPI Open Working Group Meeting - Membership
5:00 pm	-	5:30 pm	First Time Attendee Welcome Reception
5:30 pm	-	7:30 pm	President's Welcome Reception
Tuesday, February 13, 2018			Function
7:30 am	-	8:45 am	The Lawn Institute Open Committee Meeting – Fundraising
8:00 am	-	9:00 am	Breakfast & Annual Business Meeting
9:00 am	-	11:30 am	Education Session
			Partnership is the New Leadership
			<i>Ty Bennett, CEO, Entrepreneur, and Best-Selling Author</i>
			Ain't Nuthin' Like the Reel Thing: Natural Turf versus Synthetic Surfaces
			<i>John Sorochan, PhD, University of Tennessee</i>
11:30 am	-	2:30 pm	Lunch & Tour of R&R Products
2:45 pm	-	5:00 pm	Concurrent Breakout Sessions (<i>each session will be repeated once</i>)
			Why My Sod is Better: Communicating the Value of Natural Turf
			<i>Tomas Silvani</i>
			<i>John Sorochan, PhD, University of Tennessee</i>
			Turfgrass Cultivar Selection for Drought and Cold Resistance
			<i>Jack Fry, PhD, Kansas State University</i>
			Reducing Inputs and Enhancing Turfgrass Growth through Site Specific Management
			<i>Gerald Henry, PhD, University of Georgia</i>
5:00 pm	-	6:30 pm	The Lawn Institute Open Committee Meeting - Research
5:00 pm	-	7:30 pm	Exhibit Hall Open
			<i>Dinner will be served in the Exhibit Hall from 5:30 pm- 7:00 pm</i>
Wednesday, February 14, 2018			Function
7:30 am	-	9:00 am	Past Presidents' Breakfast (<i>by invitation only</i>)
7:30 am	-	9:00 am	Women's "Dutch" Breakfast
8:00 am	-	9:00 am	Continental Breakfast at Hotel
10:00 am	-	3:00 pm	Field Day
2:30 pm	-	3:30 pm	TPI Open Working Group Meeting – Manufacturers' Advisory Council
8:30 pm	-	10:30 pm	The Lawn Institute "After Hours" Dessert Reception

Schedule of Events - Continued

Thursday, February 15, 2018			Function
7:00 am	-	8:00 am	TPI Open Working Group Meeting - Public Relations
7:00 am	-	8:00 am	TPI Open Working Group Meeting - Conference & Education
8:15 am	-	9:15 am	Inspirational Breakfast - All Are Welcome!
9:15 am	-	10:30 am	Education Session
			Who Dun-it? Fraud and Ethics in the Workplace
			<i>R. Kevin Cross, CPA, Author, Financial Counselor, and Federal Tax Expert</i>
10:45 am	-	3:00 pm	Concurrent Breakout Sessions (<i>each session will be repeated once</i>)
			An Overview of Technology Tools Available for Sod Producers
			<i>Douglas Karcher, PhD, University of Arkansas</i>
			Managing Stress and Avoiding Burnout
			<i>Lisa Goatley, MS, LPC, The Cascade Group Blacksburg, VA</i>
			Seeding Your Fields While Having a Cocktail on Your Porch
			<i>Mike Wagner, M & M Turf Farm</i>
			<i>Ed Lee, Summit Seed, Inc.</i>
12:00 pm	-	2:00 pm	Exhibit Hall Open
			<i>Lunch will be served in the Exhibit Hall from 12:15 pm - 1:45 pm</i>
3:00 pm	-	5:00 pm	Education Session
			Show & Tell
			<i>Jim Keeven, SelecTurf, Inc.</i>
			Show & Tell
			<i>Keith Wittig, Central Turf Farms, Inc.</i>

*Optional Activity Requiring Separate Registration.

Schedule is preliminary and subject to change.